

“He is among the
best of the best”



Brought to you by

Retail Doctor Group[®]

Our Business Is Increasing Your Retail Fitness™

BRIAN WALKER

AUSTRALIA'S FITTEST RETAIL PRESENTER, AUTHOR AND COLUMNIST

“He is an outstanding presenter. If you're in business, of any kind, and you get the chance to hear him, then grab it. He is among the *best of the best.*”

Alan Fitzgerald Principal, Fitz Consulting

www.brianwalker.com.au

Chief advisor of retail 'Business Fitness™' in Australia.

Internationally renowned retail expert speaker Brian Walker understands what makes retailers and brands successful.

He passes this knowledge on in a series of energetic, engaging and informative retail keynote presentations at conferences and events around the world.

Drawing on his many years of experience in retail senior management and consulting, Brian Walker has become Australia's most sought after headline retail speaker on all aspects of retail, guiding audiences through tomorrow's retail today.



"The Retail Doctor speaks as somebody whose skills have been honed on the coal face of retailing. Brian's understanding and knowledge of retailing is *second to none.*"

- Australian Retailers Association



Watch
Brian Walker presenting

www.brianwalker.com.au

Media Commentator

Brian is a regular media commentator on retail issues appearing on ABC, Channel 9 News and A Current Affair and Channel 7 Today Tonight.

He is a featured columnist for Inside Retail and Smart Company and the contributing author of on-going articles for publications such as BRW, Australian Business Solutions, RetailBiz, Tech Trader, Sydney Morning Herald and My Business.



2GB
873AM



news
com.au

The Sydney Morning Herald

BRW.



Jeweller

InsideRetail

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NEWS TALK

mybusiness

ASB
AUSTRALIAN SURF BUSINESS

ragtrader
TECHNOLOGY WARE



View Brian Walker's interview on ABC News 24's *The Business* with Ticky Fullerton



Award Winning Retail Expert

Brian has been awarded the International Retail Leadership Award: Asian Retail Congress and won the Australian Institute of Management's National Scholarship.

He was nominated for the Business Leadership Award: CPA Awards, Entrepreneur of the Year Award: Ernst & Young and Telstra Business Awards.

Brian was a finalist for Fastest Growing Start Up Business: BRW & Smart Company.



“He is insightful, knowledgeable and an *expert* in the retail field. He certainly is the ‘Retail Doctor!’”

- Julie Green

National Channel Manager - Newsagents
ACP Magazines

Internationally Recognised Professional Speaker

“If you want your attendees to be *educated, excited* and *Fit for Business* then go no further than Brian Walker.”

- **Leading Edge Group**

“Brian (The Retail Doctor) KNOWS retail. He is our *'go-to' guy* and subject matter expert.”

- **Telstra**

“He had our audience captivated, engaged, thinking and enthused. Be warned however, as he was a *pretty hard act to follow!*”

- **BP Solar**

“Brian’s presentation is the *best we’ve seen* and experienced.”

- **Oxfam**

Brian is a professional member of:



claxton speakers
international
advice beyond the obvious



PLATINUM
SPEAKERS + ENTERTAINERS



PROFESSIONAL
SPEAKERS
AUSTRALIA



National
Retail
Association



AUSTRALIAN INSTITUTE
of COMPANY DIRECTORS

Ebeltoft Group
International Retail Experts

The Future of Retail

The future is now. What does tomorrow look like?

Brian Walker can tell you.

Using over 20 years of experience within the retail sector, and drawing on experiences from around the world, Brian Walker leaves audiences inspired and excited as he discusses **embracing change**, the **future of omni channel** and draws on proprietary consumer and trend based insights to **predict the retail of tomorrow, today.**

Audience

This topic is suitable for a range of public speaking events such as in house presentations to boards, industry stakeholders, senior execs, senior suppliers, retail franchisees and private company conferences; to industry groups, organisations and international conferences.



Watch

Brian Walker presenting

Innovation & Global Retail Trends

Be inspired by the best.

Who is the best of breed globally and domestically?

From London to Shanghai, join Brian Walker on a trip around the globe in his most popular keynote presentation looking at global retail trends. Exploring the topics of **innovation** and **leadership** this engaging and **energetic interactive** presentation has wowed hundreds of audiences around the world.

Audience

This topic is suitable for all audiences.

Internal presentations to boards, industry stakeholders, senior execs, senior suppliers, and those generally interested in what the future holds. Retail CEOs, retail suppliers, shop/retail design architects, digital retail designers, all industry groups, organisations and international conferences.



“After Brian’s presentation I headed to the office inspired, invigorated and *ready to tackle everything...* Inspiration can be a big motivator!”

- Top3 By Design

Steps of Business Fitness™

Be the 'fittest' you can be

Looking to increase your business results?

Brian Walker is The Retail Doctor and has improved the business fitness™ of over 500 hundred retailers to date. In this **practical** and **informative** presentation, Brian takes audiences on a journey along his proprietary **Steps to Business Fitness™** leaving all audience members with key takeaways to instantly implement after the session.

Audience

This topic is ideal for CEOs, general and operational managers, company and franchise conferences, shopping centre and FMCG conferences and individuals from around the world, seeking to increase their retail results today.



“Our audience were *engaged*, *captivated* and left with tips to implement in their own businesses.”

- Kookai

A sample of Brian Walker's Global Speaking Experience

INTERNATIONAL RETAIL INDUSTRY EVENTS

Ebeltoft Group Retail Conference (Chicago)
International Retail Congress (Keynote - Peru) World
Department Store Forum (Shanghai)
Retail Solutions World Asia (Singapore)
Retail Australasia (New Zealand)
Australian Retail Symposium
South American Retail Conference 2009
Latin American Retail Forum
Council of Small Businesses
National Small Business Summit
The National Retailers Forum
The Asian Retail Conference (India)

NATIONAL RETAIL INDUSTRY EVENTS

Franchise Relationship Institute 'Bricks&Clicks Forum'
Retail Doctor Group "Fit for Business" breakfast series
NRA Future of Retail Forum
Retail Expo 2008, 2009, 2010, 2011
Retail World Conference
ACRS Thought Leadership Breakfast Series
Department of State and Regional Development
Retail Industry (category specific) Events
Baby & Kids National Buyers Show
Reed Gift Fair
Australian Booksellers Association
Australian Surf Retail Federation
Nursery and Garden Industry
The Optical Distributors & Manufacturers Association

SHOPPING CENTRE EVENTS

IPOH Breakfast Series
Property Council of Australia Conferences 2009-
2015
AMP/Pacific Fair Conference
Burnside Village Conference
Melbourne Collins Street Precinct
The National Shopping Centre Managers Conference
Chadstone "Fashion Capital" Presentation

RETAIL INDUSTRY (CATEGORY SPECIFIC)

Retail Property Advanced Conference
Events Motor Trade Association
Naturally Good Expo
Baby & Kids National Buyers Show
Reed Gift Fair
Australian Booksellers Association
Australian Surf Retail Federation
Nursery and Garden Industry
The Optical Distributors & Manufacturers Association

RETAIL CLIENT NATIONAL CONFERENCES

Ramsey Pharmacy
Metcash Food & Grocery
Telstra
Professionail
Leading Edge Group
Yamaha
API – Australian Pharmaceuticals Industry Foodworks
(Hong Kong)
Go Vita
Vitaco
The Outdoor Furniture Specialists
IGA
Tooltechnic
Performance Golf
Terry White
Price Attack
Connections with ACP Magazines Hairhouse
Warehouse
Horseland
Nextra
Tyreight
Camping World
Total Tools
True Alliance
Woolworths
Howards Storage World



Thank you.

Thank you once again for your interest in having Brian Walker present at your conference.

We look forward to working with you and I welcome you to contact me for any further information or to arrange a conversation with Brian Walker.

Kind regards, Vikki Weston

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